

**CITY OF KENORA
PROGRAM INFORMATION SHEET**

Functional Area: Planning and Development
Functional Name: Tourism
Department: 831

Functional Description

Tourism Kenora - Functional Name

Tourism services involves the marketing of the City of Kenora and Lake of the Woods region to both national and international. The attraction of visitors to the area is accomplished by an array of electronic and print media, trade shows, conventions and displays. The City operates two tourist information centres; a year round facility on Highway 17 East and a seasonal tourist centre at the Pavillion on the Harbourfront. The tourism staff is working on developing winter tourism and a new brand and slogans for the City. Tourism Kenora is involved in many community partnerships such as Sunset Trail Riders, Harbourfest, Winter Lights, Comm Bloom, KBI and the Agricultural Fair. Tourism Kenora also coordinates bus tours, FAM tours and provides outreach educational training in the secondary school system in Kenora.

Discretionary Items

Entire budget

Staffing Level

N/A - is funding given to an external organization.

	<u>2005</u>	<u>2006</u>	<u>2007</u>
<u>Budget Recap</u>			
Revenues	<u>0</u>	<u>0</u>	<u>20,290</u>
Expenditures			
Salaries, Wages and Employee Benefits	<u>1,500</u>	<u>65,008</u>	<u>75,744</u>
Net Long Term Debt Charges	<u>0</u>	<u>0</u>	<u>0</u>
Materials, Services, Rents and Financial Transfers	<u>4,231</u>	<u>2,151</u>	<u>31,450</u>
	<u>0</u>	<u>0</u>	<u>0</u>
	<u>5,731</u>	<u>67,159</u>	<u>107,194</u>
Net Contribution (Requirement)	<u>(5,731)</u>	<u>(67,159)</u>	<u>(86,904)</u>

